

# AcceptEmail

## on improving payment behavior



**AcceptEmail**  
Paying bills the easy way.

### Using insight and simplicity to improve payment behavior

Clients who pay late are a worry. Especially for entrepreneurs. To ensure overdue invoices are paid, it's often necessary to keep reminding, encouraging and urging customers to comply. Why not use insight and simplicity to improve payment behavior!

AcceptEmail offers you real-time insight into the payment behavior of your customers. Bills and reminders are delivered – guaranteed and fast – by email, on computers or cell phones. You have constant access to detailed reporting on the delivery, opening, payment attempts and actual payments of your invoice. With this information you can take appropriate action in the case of failed or untimely payments.

AcceptEmail helps you to speed up the payment process. You avoid practical barriers that often prevent quick payment, so payments are processed correctly – and eliminate double payments, erroneous amounts, missing references or payments to wrong bank accounts. So you benefit from structurally lower costs, including decreased paper use (and costs), for structurally lower billing and collecting costs, faster payments and more satisfied customers. Thanks to the easy, quick and intuitive user experience, you can greatly improve your clients' payment behavior.

### Receiving payment on outstanding invoices

What to do with friendly reminders, reversal notices and payment arrangements? AcceptEmail is often used to send overdue payments reminders, and to determine payment arrangements. If customers are late paying their bills, just send them an AcceptEmail. The user-friendly AcceptEmail design contributes to fast and simple payment. And because we make it so easy, clients pay their bills sooner.

- Lower collecting costs
- Receive money faster
- Correct payments that cannot be reversed
- Satisfied customers

### Credit management as part of the value chain

The foundation of good credit management is a satisfied customer. With the occasional exception, we believe loyal customers always pay. Make sure you work together with your colleagues from Finance, Customer Care and Marketing. They know so much and are key to the process. So please bring these departments together so you can better determine the correct presentation, payment form and other important billing aspects.

#### FOR MORE INFORMATION

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